



Raj Karan

Founder & CMO
[SinT Mobile Inc](#)

Raj Karan is the Chief Marketing Officer and Founder of SinT Mobile Inc. As a key executive in building this new start-up is directly responsible for all business aspects of initiating, developing, growing and launching this mobile software company. Other responsibilities include overall strategic development, leading business development, sales, marketing and finance activities. Most recent accomplishments include – building strategic partnerships with Major telecom carriers in a South East Asia and successfully building a very strong marketing and sales arm; built a portfolio of 50+ Tier-1-2-3 clients with more than 2000+ commercial establishments PAN India delivering an end-to-end Mobile Campaign Management - LBA solution targeting more than 30+ Million Target base. Raj has also been focused on defining the Go-To-Market strategy for America's and working towards going live in select markets by holiday season 2010.

Prior to venturing into his SinT Mobile, Raj was a management consultant for 15 years building his own consulting practice providing Information Technology solutions to fortune 100 clients including Bank of America, Tree of Life, IBM, Solectron, Nomura Securities & Con-Ed Solutions, Fed-Ex, PHA, Dow Jones, Exelon and State Farm Insurance. Between 2002-05 Raj played a key role as VP Marketing and Sales for Evision Towers where he built the company from ground up and established partnerships with major clients like Zelleco Engg SDN. BHD in Malaysia providing structural engineering services.

Raj graduated from University of Illinois at Urbana Champaign with a Masters in Business Administration, Bachelors degree in Computer Science and Masters in Computer Applications from Osmania University India. He has completed his International Business program from T-Singua University, Beijing China as part of International study and provided strategic guidance to Chinese start-up companies.

