



## Melih Oztalay

CEO,  
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Melih (“may-lee”) Oztalay is a 16 year veteran of the Internet. He is the CEO of SmartFinds Internet Marketing located in Birmingham, Michigan, providing Internet marketing solutions and services to businesses. SmartFinds was awarded a Michigan 50 Company to Watch by the State of Michigan in 2009. As a sought out subject matter expert with Internet technologies, Mr. Oztalay is able to bring innovation, early adoption, creativity and imagination to client marketing solutions on the web. The agency’s recent focus on local business listing management services helps small and local businesses reach local consumers through web searches, mobile searches and mobile applications. Some of SmartFinds’ clients have included Delphi, Flagstar Bank, Guardian Industries, Soave Enterprises, Detroit Convention and Visitors Bureau, McCann Erickson, Wendy’s and others.

