



## Matt Roush

Editor GLITR  
Technology Editor  
[WWJ Newsradio 950](#)

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Matt Roush joined WWJ Newsradio 950 in 2001 to spearhead the launch of the Great Lakes IT Report, a daily e-mail newsletter covering the technology world from a Michigan perspective. GLITR, as the publication is known, covers tech broadly, including hardware, software, advanced manufacturing, life sciences, tech education, automotive telematics, and most recently, renewable energy technologies. Prior to joining WWJ and GLITR, Roush spent more than 10 years at Crain's Detroit Business as a reporter. Hired in 1990 to cover banking and finance, Roush's beat switched to retailing in 1994. While covering retailing, Roush discovered a then-novel medium called the Internet, and was instantly hooked. In 1998 he started covering technology full time, and helped launch a tech news Web site for Crain's, CrainTech.com, in 2000.

Prior to Crain's, Roush covered beats as varied as business, health care, local government and real estate for the Kalamazoo Gazette, the Traverse City Record-Eagle, the Leelanau Enterprise and the Three Rivers Commercial. Roush, a resident of Dearborn, is active in his community and church. He has won numerous journalism awards from the Associated Press, UPI and the Association of Area Business Publications. His hobbies include cooking, camping, hiking, cross country skiing, astronomy, gardening, and building and flying model rockets. Roush is a native of Three Rivers and a 1978 graduate of Albion College.

