



Mark W. Owen

Vice President
Federal and Individual Business

Mark W. Owen is vice president of the Federal and Individual Business Divisions for Blue Cross Blue Shield of Michigan.

His responsibilities include developing and implementing a business strategy for growth and development of the company's federal and individual business.

Owen came to the Blues from Medica Health Plans in Minnetonka, Minn., where he was vice president and general manager of two business segments – Medicare products and the Commercial Individual products. From 1994 to 2000, he held executive positions with Humana in Louisville, Ky.

Owen earned his bachelor's degree in economics and business administration from St. John's University in Collegeville, Minn., and his master's degree in business from the University of Wisconsin-Oshkosh.

He has been an active member of various organizations both professional and community oriented. Professional involvement included the Executive Committee of the Medicare Cost Contractor's Alliance and membership in the Medicare Special Needs Plans Alliance. His involvement in community organizations included membership on the boards of Be Active Minnesota, the Minneapolis Medica Skyway Senior Center and the Eden Prairie Baseball Association.

