



Kim Zurawski

Principal
Boyden, Detroit

Kim Zurawski is a principal with Boyden Detroit. She joined the firm in 2009.

Prior to joining Boyden, Ms. Zurawski enjoyed a successful 25 year career in the Healthcare and Life Science sectors, holding executive positions in Marketing, Sales and Sales Training for medical device designers, developers and manufacturers.

Her career, in both large, public corporations and small, early stage enterprises, has included taking on decision-making and consultative responsibilities for corporate positioning, strategic planning, business development, product management, and sales.

As VP, Group Director, Marketing Director, Product Manager, and Consultant, Kim developed and executed marketing plans, managed the growth and profitability of key business units, supervised several product lines, and provided market development counsel, strategic vision and direction-setting to several start-up enterprises, corporate clients and boards of directors.

Ms. Zurawski has a Bachelor of Science degree from Edinboro University (US).

