



Derek Mehraban

CEO

[Ingenex Digital](#)

Founder

LA2M and SocialHarbor

The Digital CEO - Derek Mehraban runs Ingenex Digital Marketing, a successful digital agency located in Ann Arbor, Michigan. He teaches social media marketing and internet marketing at Michigan State University with his New Media Drivers License (sm) Course. And he is the founder of 501c3 Marketing Non-Profit Lunch Ann Arbor Marketing (LA2M).

Mehraban is a leader in social media marketing, Google Adwords, and SEO. His company Ingenex Digital Marketing serves regional and national clients and helps them achieve measurable and amazing results from their interactive promotions.

Mehraban specializes in driving traffic to businesses through internet marketing, and he will enlighten and teach the crowd in his session on Social Media Strategy and Digital Marketing at TieCon Midwest 2010.

