



Amy Cell

Vice President
Ann Arbor SPARK

Amy Cell joined Ann Arbor SPARK in 2006 and is currently Vice President, Talent Enhancement & Entrepreneurial Education, where she assists organizations with their talent needs, provides oversight for a variety of entrepreneurial education programs and manages the SPARK East incubator. Helping support economic and workforce growth in the region is her dream job, since she was born and raised in Michigan and earned a BBA and MBA from U-Michigan. In addition to working as a CPA for Plante & Moran, and launching an Office of Student Life for the Ross School of Business at the University of Michigan, she has spent 10 years in a variety of human resources roles at Ford Motor Company, the Stanford Research Institute, Applied Biosystems and co-founded the consulting partnership HR Drivers. She is currently on the boards for the Center for Entrepreneurship at the U-M College of Engineering, Women's Council for Washtenaw Community College and Huron Musical Association. Past board memberships include the Ross School of Business SE Michigan Alumni Club, Kingcare, King PTO and Women's Exchange of Washtenaw.

