



**THURSDAY OCTOBER 28<sup>TH</sup>**

**FRIDAY OCTOBER 29<sup>TH</sup>**

The Henry (formerly The Ritz-Carlton)  
300 Town Center Drive, Dearborn, MI 48126  
[www.tieconmidwest.org](http://www.tieconmidwest.org)

## TARIFF CHART

Ad size	Dimensions	Rate	Availability
Full page	8.5 x 11 inches	\$ 500	5
Half Page	7.5 x 5 inches	\$ 250	14
Quarter Page	3.75 x 5 inches	\$ 125	16
Souvenir Cover Page Strip Ad	7.5 x 1.5 inches	\$ 1000 Souvenir Sponsor	1
Special customized Ad display in Content tracks for Healthcare, Automotive, Media, IT, TiE 20, BPC.	3 x 4 inches	\$ 350	6
Back Cover page	NA	Sold Sponsor	NA
Inside Cover page - Back	NA	Sold Sponsor	NA

## HIGHLIGHTS

- TiE 20 Midwest Industry Awards for product innovation and brand success.
- Business Plan Competition for the genius in you.
- Extreme PowerConnect with Entrepreneurs and Venture Capitalists.
- Power packed content channels from Healthcare, Technology to Emerging Trends.
- Motivate. Innovate. Inspire - Top class performers as Keynotes for the Karmic entrepreneur.
- Entertainment - Meet the fashion world and groove the night with Michigan's Best DJ.
- Looking at the business holistically, the conference allows participants to create, interact, network, evolve and integrate new strategies, new partnerships and new products in two action packed days filled with industry experts, venture capitalists, budding and seasoned entrepreneurs, corporate professionals and vendors across the globe.

## Advertise Now!

- ▶ Attract attention with your niche markets for a reasonable price
- ▶ Create a buzz about your brand or product
- ▶ Outreach to several hundred attendees
- ▶ Maximum exposure to connect with your next business lead
- ▶ A free pass to the Dinner Gala for Full page advertisers (Two free Dinner Gala passes for the Cover page advertiser)

Do not miss to showcase your product or company to Entrepreneurs who mean business...

Contact [Jessica Mathews](mailto:Jessica@tieconmidwest.org) at 248.254.4013 or email [Jessica@tieconmidwest.org](mailto:Jessica@tieconmidwest.org)

For conference details, please visit [www.tieconmidwest.org](http://www.tieconmidwest.org)