



### **Award Winning Producer, Shawne Duperon, to Provide a Keynote at TiECon Midwest 2010**

Farmington Hills, MI, Sept. 27, 2010—The Detroit chapter of TiE (Talent, Ideas, Enterprise) announced today that Shawne Duperon, Six-time EMMY Award winning producer, will deliver a keynote speech at TiECon Midwest 2010, Michigan's Largest Conference on entrepreneurship to be held Oct. 28 and 29, 2010 at The Henry hotel, Dearborn.

Shawne Duperon has been in the television business for nearly 20 years. She has taught thousands of people how to network, increase the use of "word of mouth", and work with media. Duperon has worked at ABC, NBC and has traveled for the likes of "World Business Review" with Alexander Haig and The Science Museum of London.

She has interviewed presidents and sports stars and celebrities and has even stepped in for Bill Ford of Ford Motor Company when she spoke at the Department of Defense. Duperon was named "Innovator of the Year" and one of the top 10 women-owned businesses by the National Association of Women Business Owners-Greater Detroit Chapter.

"Learn new ways to market your business through a bigger network: Media. With the right guidance and experience, your media message can propel your business and organization. Come and experience Shawne Duperon's keynote and feel the renewed sense of motivation and walk away with new insight to grow your business. Shawne will help you transform your existing notions of networking," says Tel K. Ganesan, TiE Detroit president.

Online registration and more information are immediately available for **TiECon Midwest 2010** at <http://www.tieconmidwest.org/> and <http://www.detroit.tie.org/> For more information about the conference, please contact Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at [jessica@tieconmidwest.org](mailto:jessica@tieconmidwest.org)

#### **About TiECon Midwest 2010**

TiECon Midwest 2010 is Michigan's Largest Conference on entrepreneurship. Business Karma 3.0 is all about taking the innovative streak in you to create connect and collaborate your current business life to determine your future stake in success. TiECon Midwest 2010 provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight

from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org>.

Follow TiEcon Midwest 2010 on Twitter at <http://twitter.com/tieconmidwest>, on LinkedIn at <http://www.linkedin.com/groups?gid=1209567> and on Facebook at <http://www.facebook.com/TiEDetroit?v=wall>

### **About TiE**

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at [www.detroit.tie.org](http://www.detroit.tie.org).

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