



Rishi Jaitly, Co-founder of Michigan Corps to Keynote at TiECon Midwest 2010

Farmington Hills, MI, Oct. 20, 2010 - The [Detroit chapter of TiE](#) (Talent, Ideas, Enterprise) today announced that Rishi Jaitly, founder and CEO of Michigan Corps, will deliver a keynote speech during the President's Reception on Oct. 27, 2010 as a pre-cursor to the opening of [TiECon Midwest 2010](#), Michigan's largest conference on entrepreneurship to be held Oct. 28 and 29, 2010 at The Henry, Dearborn.

"The idea behind Michigan Corps is to help Michigan rebound from its economic troubles by investing in organizations focused on economic transformation and wealth creation in the state. Michigan Corps acts as a connector and a platform for social change. We are proud to have Rishi Jaitly share his thoughts and vision to help Michigan rebound at TiECon Midwest 2010," says **Tel Ganesan, TiE Detroit president**.

The New York native and former Google executive launched Michigan Corps, a national nonprofit intent on boosting Michigan's economy and creating wealth for its residents. He previously led government affairs and public-private partnerships for Google across South Asia. Rishi was Director of Strategic Partnerships and Public Policy at College Summit, America's premier nonprofit organization partnering with low-income schools nationwide to increase college enrollment rates. Previously, while based in Silicon Valley, Rishi supported Google's worldwide public policy advocacy efforts from Lansing to Paris, led Google's philanthropic work with the United Nations, and supported communications for Google's CEO. Earlier in his career, Rishi was a Trustee of Princeton University, and Commissioner of the New Jersey State Commission on Higher Education.

Register for TiECon Midwest 2010 today by visiting <http://www.tieconmidwest.org> and <http://www.detroit.tie.org/> For more information about the conference, please contact Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at jessica@tieconmidwest.org

About TiECon Midwest 2010

TiECon Midwest 2010 is Michigan's largest conference on entrepreneurship. Business Karma 3.0 is all about taking the innovative streak in you to create connect and collaborate your current business life to determine your future stake in success. TiECon Midwest 2010 provides a unique opportunity to exchange

ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org>

About TiE

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at www.detroit.tie.org.

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