



Sandy K. Baruah to Keynote TiECon Midwest 2010

Detroit Regional Chamber President Will Discuss Future for Michigan's Businesses

Farmington Hills, MI, Sept. 17, 2010—The Detroit chapter of TiE (Talent, Ideas, Enterprise) announced today that Sandy K. Baruah, will provide a keynote address at TiECon Midwest 2010, Michigan's largest conference on entrepreneurship to be held Oct. 28 and 29, 2010 at The Henry, Dearborn.

"Sandy K. Baruah is a provocative and insightful leader focusing on entrepreneurship and innovation for the economic success of the country. We invite current and aspiring entrepreneurs alike to join Baruah at TiECon Midwest 2010 conference and listen to his insights on growing and nurturing the existing businesses in Michigan, and learn also how the region is poised for a rebirth through innovation and entrepreneurship," says Tel Ganesan, TiE Detroit president.

Sandy K. Baruah currently serves as the president and CEO of the Detroit Regional Chamber, the largest local chamber of commerce in the United States. From 2008-2009, he led the U. S. Small Business Administration (SBA), reporting directly to the President. In this role Baruah was responsible for SBA's \$18 billion small business loan portfolio, helping to shape the federal governance response to the 2008 credit crisis and supporting the government's efforts to provide assistance to the automotive industry. Baruah also served as the U.S. Assistant Secretary of Commerce with the responsibility of leading the Economic Development Administration. He is credited with helping to transform the agency into one of the top-performing federal agencies.

Online registration and more information are immediately available for TiECon Midwest 2010 at <http://www.tieconmidwest.org/> and <http://www.detroit.tie.org/>. For more information about the conference, please contact Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at jessica@tieconmidwest.org

About TiECon Midwest 2010

TiECon Midwest 2010 is Michigan's Largest Conference on entrepreneurship. Business Karma 3.0 is all about taking the innovative streak in you to create connect and collaborate your current business life to determine your future stake in success. TiECon 2010 Midwest also features various activities including Extreme Power Connect, TiE 20 awards, keynote speakers from numerous organizations and the annual Business Plan Competition. The conference also highlights four sessions based on a mixture of content areas which includes Information

Technology, Health Care, Women's Forum, Global Transactions and Emerging Trends. TiECon 2010 is also hosting TiE20 Midwest Awards which will showcase an elite group of Top 20 of the most promising startup and emerging companies across TiECon Midwest's four major focus segments - Internet, Software, Mobile and Media. For more information, visit <http://www.tieconmidwest.org/>

About TiE

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at www.detroit.tie.org.

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