



TiECon Midwest 2010 - Business Ethics - Dharma & Karma

Farmington Hills, MI, Oct. 15, 2010 - The Detroit chapter of TiE (Talent, Ideas, Enterprise) presents a discussion on Business Ethics - Dharma & Karma at TiECon Midwest 2010, Michigan's largest conference on entrepreneurship to be held Oct. 28 and 29, 2010 at The Henry, Dearborn.

Karma, Dharma and righteousness are the new mantras of today's corporate corridors. TiE Detroit is organizing a track about Business Ethics - Dharma & Karma on Oct. 29, 2010 to discuss the latest buzzwords in business - Dharma & Karma. Creating a business on values and purpose, will only maximize the potential of the business to grow and succeed.

Dharma and Karma are strategies and not religious thoughts. Speakers Manveen Saluja, Dr. G. Krishna Kumar and Ramalingam Raja will provide their insights on adopting the Vedic precepts to stay in the race for market share.

"Business ethics is professional dharma which is dynamic and complex. It is the ability to take the right decision at the right time, creating a fine-tuned team of motivated and determined optimists; in short thoughtful and effective karma to ensure all round and mutual development of everyone in the organization. What goes around, comes around. Companies that take the long, rigid but ethical road to success are assured of long lasting triumph and societal well being," says **Tel K. Ganesan, TiE Detroit president.**

Online registration and more information are immediately available for TiECon Midwest 2010 at <http://www.tieconmidwest.org/> For more information about the conference, please contact Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at jessica@tieconmidwest.org

About TiECon Midwest 2010

TiECon Midwest 2010 is Michigan's Largest Conference on entrepreneurship. Business Karma 3.0 is all about taking the innovative streak in you to create connect and collaborate your current business life to determine your future stake in success. TiECon Midwest 2010 provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org>

About TiE

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at www.detroit.tie.org

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