



TiE Detroit presents TiE20 Midwest Startup Awards

Farmington Hills, MI, September 09, 2010 - The Detroit chapter of TiE also known as Talent, Ideas, Enterprise presents annual TiE Midwest 20 Startup Awards 2010 at TiECon Midwest annual conference to be held at The Henry hotel in Dearborn, October 28 and 29, 2010.

TiECon Midwest 2010 is an entrepreneurial conference, attracting hundreds of entrepreneurs, venture capitalists and other professionals. TiE Midwest 20 Awards acknowledges excellence among 20 Early Stage Startups within four industry verticals: Internet, Software, Mobile, and Media. If you run or work at a Startup; or know of one that has a demonstrable Business Model, Innovation, Market Viability and be a value add to society, then nominate to be the next recipient of the elite TiE Midwest 20 Startup Awards. The last date for nominations is September 23, 2010.

“TiE20 is a great opportunity for all entrepreneurs aspiring to become tomorrow’s stars. We hope this is a first step towards identifying the rising stars in the Midwest region and bring them to spotlight and help them be part of the economic revival of the region,” said **Tel Ganesan, President, TiE Detroit Chapter**.

TiE20 finalists will be selected by a combination of evaluations, screenings and judging by successful Entrepreneurs, Venture Capitalists, Domain Experts; and Public Polling. Voting is open to the public. In addition to the results of the public poll, the finalist companies will be judged on their product or service, market size and dynamics, leadership team, business model and progress since founding.

TiE20 winners will be honored with awards of excellence in front of several well established Entrepreneurs, Venture Capitalists, Industry Experts and other business professionals during TiECon Midwest, October 28 - 29 at the Henry in Dearborn. Additionally, the TiE20 winners will present their companies in a live showcase at the conference and get special invitations to PowerConnect premium networking sessions. They will also be a part of the ongoing recognition from TiE Detroit throughout the year.

“We introduced TiE20 last year to great success. This is an ideal platform for Early Stage Startups to get increased visibility and connectivity through TiE’s powerful global entrepreneurial ecosystem that is dedicated to fostering and enhancing entrepreneurship,” said Mateen Syed, Chair TiE20 Midwest Startup Awards.

For Nominations, Eligibility, Submission and Selection Process, please visit www.tieconmidwest.org. For more information about TiE 20 Midwest Startup Awards, Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at jessica@tieconmidwest.org

About TiECon Midwest 2010

TiECon Midwest is Michigan's Largest Conference on entrepreneurship, designed for the Innovative Entrepreneur who thinks creatively, innovatively and resourcefully to create their own future regardless of economic conditions and uncertainties. TiECon Midwest 2010 provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org/>

About TiE

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its international network sponsored by top Venture Capital Firms, and Fortune 500 corporations; spread across 53 chapters in 12 countries comprising 1800 experienced entrepreneurs and business executives as charter members, 12000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest non-profit organization for entrepreneurs. For more information, visit <http://www.detroit.tie.org/>

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