



## **Second Annual TiE Women's Forum at TiECon Midwest 2010**

**Farmington Hills, MI, Oct.4, 2010** - The Detroit chapter of TiE (Talent, Ideas, Enterprise) is proud to bring back the second annual TiE Women's Forum at TiECon Midwest 2010, Michigan's largest Conference on entrepreneurship to be held Oct. 28 and 29, 2010 at The Henry, Dearborn.

Recognizing the economic impact of women-owned businesses, TiE Detroit is organizing an exclusive track for women at TiE's signature event. The Women's Forum will be held on Oct. 28, 2010 which will showcase the entrepreneurial journeys of four women from diverse backgrounds and diverse industries. Speakers Lubna Ahmad, Robbie Hardy, Vickie J. Lewis and Jill Jordan will provide their insights and discuss on how to enhance skills of women in the area of entrepreneurship and to apply business and leadership skills. All conference attendees are encouraged and welcomed to join this interactive session. This forum is designed to help businesswomen draw inspiration from successful women entrepreneurs, network, share business tips and grow.

"Successful women entrepreneurs not only empower themselves, but also their family and generations to come. It has so much of cascading effect and therefore it's very important and imperative to place Women's Forum as one of the key elements of our conference", says Tel K. Ganesan, TiE Detroit president.

Online registration and more information are immediately available for **TiECon Midwest 2010** at <http://www.tieconmidwest.org/> For more information about the conference, please contact Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at [jessica@tieconmidwest.org](mailto:jessica@tieconmidwest.org)

### **About TiECon Midwest 2010**

TiECon Midwest 2010 is Michigan's Largest Conference on entrepreneurship. Business Karma 3.0 is all about taking the innovative streak in you to create connect and collaborate your current business life to determine your future stake in success. TiECon Midwest 2010 provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org>.

**About TiE**

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at [www.detroit.tie.org](http://www.detroit.tie.org).

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