



**President, CEO and chairman of MicroMed Cardiovascular, Bill Birdsall to keynote at  
TiECon Midwest 2010**

***Farmington Hills, MI, Oct. 01, 2010*** - The Detroit chapter of TiE (Talent, Ideas, Enterprise) announced today that Bill Birdsall, CEO, president and chairman of MicroMed Cardiovascular, will deliver a keynote speech at TiECon Midwest 2010, Michigan's largest Conference on entrepreneurship to be held Oct. 28 and 29, 2010 at The Henry, Dearborn.

Bill Birdsall joined MicroMed Cardiovascular, Inc. in October 2008 as President, CEO and Chairman. Birdsall is an attorney with a successful career starting and building businesses. In the 1970s he played a significant role in the establishment of Ticketmaster, Inc., as founding Executive Vice President of the team that built the company into a world leader in the entertainment industry.

Birdsall has also been a pioneer in the public real estate markets. He was Chairman, CEO & CFO of The Price REIT, a New York Stock Exchange company he co-founded in 1991 with retailer Sol Price and which is now part of Kimco Realty (NYS:KIM); was co-founder and Chairman of the Board of Host Funding, Inc., a public real estate investment company listed on the NASDAQ stock exchange. He is also founding director and major shareholder of Sub-Crypto Systems, LLC, a software firm providing digital security systems to military and corporate clients. Birdsall has been a pioneer in promoting U.S. business activities in Asia, especially in the People's Republic of China. He has served as legal counsel to the Interior Committee of the U.S. House of Representatives and to the Joint Oversight Committee for the Office of Technology Assessment, as well as Assistant Attorney General for the State of Arizona.

"MicroMed Cardiovascular Inc. makes product that make people live beyond the age of the heart. Bill Birdsall is a value driven entrepreneur with a strong vision and leads his company with a real sense of purpose. It's a must for all entrepreneurs who wants to diversify their business to listen to Bill. Bill has done the movie, seen the movie many number of times and is a true success story of diversification," says Tel K. Ganesan, TiE Detroit president.

Online registration and more information are immediately available for TiECon Midwest 2010 at <http://www.tieconmidwest.org/> For more information about the conference, please contact Jessica Matthews, Conference Coordinator, TiE Detroit (248) 254-4013 or via e-mail at [jessica@tieconmidwest.org](mailto:jessica@tieconmidwest.org)

### **About TiECon Midwest 2010**

TiECon Midwest 2010 is Michigan's Largest Conference on entrepreneurship. Business Karma 3.0 is all about taking the innovative streak in you to create connect and collaborate your current business life to determine your future stake in success. TiECon Midwest 2010 provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. For more information, visit <http://www.tieconmidwest.org>.

### **About TiE**

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at [www.detroit.tie.org](http://www.detroit.tie.org).

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