CALENDAR OF EVENTS OCTOBER 28-29 2010

TiECon 2010 Midwest – Business Karma 3.0

TiE announces its third annual <u>TiECon 2010 Midwest: Business Karma 3.0</u>, scheduled for Oct. 28 and 29, 2010 at The Henry Hotel in Dearborn, Mich. (formerly known as the Ritz-Carlton). Business Karma 3.0 offers many opportunities for entrepreneurs to learn, discuss, and explore the many elements of business development and ownership.

TiECon 2010 Midwest features various activities throughout the two-day event; including Extreme Power Connect, multiple Learn the Lingo sessions, TiE 20 awards, keynote speakers from numerous organizations and the annual Business Plan Competition.

Thursday, October 28, 2010 10 a.m. – 8:30 p.m. Friday, October 29, 2010 10 a.m. – 10 p.m. The Henry Hotel – Dearborn, Mich.

TiE members and student members can now register at the Early Bird rate for the two-day conference for \$150 and \$100, respectively, http://www.tieconmidwest.org. Non-members can register for the event at a \$225 Early Bird rate, as well. To learn about additional pricing options, the daily agendas and to register, visit tieconmidwest.org. For more information about TiECon Midwest 2010, please contact Jessica Matthews at TiE Detroit, (248) 254-4013 or Jessica@tieconmidwest.org.

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at www.detroit.tie.org.