



Matt Johnston

Vice President
uTest

With more than a decade of marketing experience at companies ranging from web startups to publicly traded corporations, Matt Johnston leads uTest's marketing and community efforts. An evangelist for crowdsourcing and results-driven, rational marketing, Johnston is responsible for leading the strategy and execution for uTest's brand-building, community engagement, and telling the uTest story to the world through integrated marketing and PR efforts. Before joining uTest, Matt served as VP of Marketing at OnForce. Before that, he was the Director of Marketing at Mimeo.com and worked at Herman Miller as a web marketing manager and commercialization strategist. Matt earned a Bachelor of Arts in Marketing from Calvin College, as well as an MBA in Marketing from New York University's Stern School of Business.

