



Jeffery S. Prough

President/CEO
Critical Signal Technologies, Inc.

Jeffery S. Prough is the visionary who founded Critical Signal Technologies, Inc. in 2006. In addition to owning the company along with other strategic investors, Jeffery serves as its CEO and President. A Detroit native, Jeffery's career has focused on keeping people connected and safe, working in the security, alarm and communications industries.

Prior to forming CST Jeffery was President of one of the country's largest independent security companies, Guardian Alarm Company, and President of their three subsidiaries Guardian Armored Security, Guardian Guard and Guardian Medical Monitoring. As Guardian entered into the arena of health care Jeff was instrumental in securing a Medicare license to operate as a Home Health Care Agency. He worked to secure and enhance many Tele-Health related patents during that time. Prior to his leadership at Guardian, Jeffery was President and Chief Operating Officer of Ram Broadcasting Corporation, acquired by a large communications company, for over 13 years

Jeffery is leading CST on its path to national prominence, which will see it serve all 50 states by the end of 2008. Today there are over 75 million people in America identified as needing one or more of the unique services CST provides. Says Jeffery: "With health care costs soaring the Medicare and Medicaid funds being stretched to try and serve those in need, not to mention the effect the baby boom generation will have on the health care system, CST is an important solution to this national crisis".

Considered to be an innovator and motivational leader Jeffery has been recognized with numerous industry related awards and was also recognized by Crain's Detroit as one of the Best and Brightest business leaders. Jeffery is also a nationally recognized speaker who each year addresses audiences both inside the various trade associations and outside to various companies and groups across all types of companies and civic groups. He has lectured on a number of topics including customer service, motivational topics, business and personal development. Jeffery, his wife, Elizabeth, and their two children are active in numerous charitable and community based organizations.

