



Doug Schneider

Executive Vice President
Thomson Reuters

Doug Schneider is Executive Vice President of Innovation for the healthcare business of Thomson Reuters. In this capacity, he is responsible for facilitating and driving the innovation process—from idea generation to business concept evaluation to product planning to marketing programs. This business serves healthcare payers, providers, and state and federal government. Doug's team focuses on emerging business opportunities, product management and innovation, and world-class healthcare analytics. Since joining the organization in 1995, he has been an integral part of successful management teams that have grown the customer base, revenue, and profitability of the business.

Doug has over 25 years experience in high technology companies, and has managed nearly every functional area including marketing, product management, sales, client services, and product development. The common themes in all of his professional experiences have been a focus on new product innovation, building and sustaining high performance teams, and generating significant business results.

Doug has a Master of Business Administration from Stanford University and a Bachelor of Science in Systems Analysis from Miami University. He is a non-practicing Certified Public Accountant in the state of Ohio.

