

Extreme Power Connect Provides Entrepreneurs with Powerful Information and Connections with Successful Business Leaders

Extreme Power Connect is one of the many learning opportunities for entrepreneurs at the TiECon Midwest 2010, Oct. 28 – 29, 2010

Aug. 17, 2010 - [TiECon Midwest 2010](#) – Business Karma 3.0 includes Extreme Power Connect, a 90-minute session that will assist entrepreneurs in their own journeys by providing them the opportunity to be mentored and educated by successful, experienced entrepreneurs.

Extreme Power Connect will occur on Thursday, Oct. 28 from 2:00 to 3:30 p.m. during the third annual TiECon Midwest 2010, scheduled for Oct. 28 – 29 at The Henry in Dearborn, MI (formerly Ritz-Carlton Dearborn).

The Extreme Power Connect attendees will be given the chance to network with industry experts and have questions answered, including:

- What areas of expertise should my business have and what functions and disciplines should I probably outsource?
- What are the elements of a good team and how do I attract talent to my company with little or no capital?
- What characteristics attract investors and what turns them off?
- How do I test my product or concepts with little or no capital?

Business specialists that include venture capitalists, seasoned entrepreneurs and expert consultants will answer the above questions and more. A half-hour with each expert will provide attendees with definite direction and focus, whether they are starting a new business or trying to grow an established business. Confirmed experts to date include:

LeAnn Auer, Executive Director, Michigan Venture Capital Association;
Steve Beeler, Director, Production Modeling Corporation;
Steve Calef, Director, Production Modeling Corporation;
Amy Cell, Vice President, Talent Enhancement & Entrepreneurial Education, Ann Arbor, SPARK;
Terry Cross, Municipal Financial Consultants, Inc. of Grosse Pointe;
James F. Eliason, Founder/President, Stem Cell Technology Company, MitoStem;
Joseph K. Hart, Jr. - President / Co-Founder, Asset Health, Inc.;
James L. Newman, Owner/Managing Partner, Newman Consulting Group, LLC;
Skip Simms, Vice President, Entrepreneurial Business Dev. Mgr., Michigan Pre-Seed Capital Fund and Executive Director, Ann Arbor SPARK;
David Weaver, Founder/Chairman, Great Lakes Angels;
Kim Zurawski, Principal, Boyden Detroit.

TiECon Midwest 2010 features Extreme Power Connect and many other power packed sessions with relevant strategic information for companies, including a variety of keynote speakers, a Business Plan Competition and TiE 20 Industry Awards. To learn more about TiECon Midwest 2010 and to register, visit www.tieconmidwest.org. For more information, contact Jessica Matthews at TiE Detroit, (248) 254-4013 or Jessica@tieconmidwest.org.

TiE (The Global Network of Entrepreneurs) is a global, nonprofit organization dedicated to fostering entrepreneurs internationally and is sponsored by top Venture Capital Firms, and Fortune 500 corporations; extending across 12 countries with 53 chapters, 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest nonprofit organization for entrepreneurs. Learn more about the TiE Detroit chapter at www.detroit.tie.org.

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