

TiECon Midwest 2008

"Succeeding in a Dynamic Global Market Place"

FEATURED TRACKS:

- MANUFACTURING
- INFORMATION TECHNOLOGY
- EMERGING INDUSTRIES & MARKETS
- BUSINESS GROWTH AND EXIT STRATEGIES

When :

Friday, November 21, 2008 (Registration 9:00 A.M.)

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Saturday, November 22, 2008 (concludes with Evening Gala)

Where :

Westin Southfield Hotel, 1500 Town Center, Southfield, Michigan 48075 BE A PART OF THIS DYNAMIC TWO DAY EVENT FOCUSED ON BUSINESS, FEATURING TALKS BY LEADING WORLDWIDE EXPERTS, BUSINESS NETWORKING, WORKSHOPS, EXHIBITS, BUSINESS PLAN COMPETITION AND CONCLUDING WITH AN ENTERTAINMENT



To register and for more information please visit :

WWW.tieconmidwest.org

Email: nicole@tieconmidwest.org Phone: (248)848-8034 Fax: (248)479-0651

TiE (The Indus Entrepreneurs) is the world's largest non-profit organization for entrepreneurs. DO NOT MISS YOUR OPPORTUNITY TO ATTEND THIS ONE OF A KIND EVENT. Register Today and take advantage of early bird special !!!

TiE Detroit, PO Box 2420, Farmington Hills, MI 48333-2420 www.tie-detroit.org

TiECon Midwest 2008 "Succeeding in a Dynamic Global Marketplace" <u>Agenda</u>

Goals:

- Educate attendees on industry trends, opportunities and challenges
- Facilitate networking
- Motivate all who want to succeed in a dynamic global marketplace

Who should attend?

Anyone who wants to "succeed in a dynamic global marketplace," including budding and seasoned entrepreneurs, company executives, employees and governmental officials.

Track 1 (M)	Track 2 (IT)	Track 3 (B)	Track 4 (EI)
Manufacturing	Information Technology	Build, Grow and Exit Strategies	Emerging Industries

	FRID	AY, NOVEMBER 21, 2008	
11:00am – 6:00pm	Opportunity Fair (Job, Venture, Entrepreneurship)		
9:00am – 11:00am	Registration		
11:00am – 12:30pm	 Welcome Address & Keynote Lunch (Room - Algonquin) How to Succeed in a Dynamic Global Marketplace David Good, Chief Representative of North American Operations for Tata Sons Ltd 		
12:30pm – 1:30pm	X-Treme Networking		
1:30pm – 1:45pm	Networking Coffee Break		
1:45pm – 3:00pm	Challenges and Opportunities in Global Manufacturing (Room - T C Linguini)	IT in Healthcare (Room - Portage)	Have an Idea, Now What? (Room - Charlevoix)
	 David Cole Chairman, Center for Auto Research Phil Horlock CEO, Ford Land Jeevak Badve ASC Design Team Mahesh Lunani Automotive Strategy & 	 Ken Weixel Deloitte. Bettye Elkins Principal, Miller Canfield Anthony O. Williams Entrepreneur & Attorney Rupesh Srivastava, President, Youngsoft 	 Jeff LaBine Principal, Miller Canfield Skip Simms Executive Director, Preseed Fund, Ann Arbor SPARK Dan Izzo Training Leader, Bizdom U

	Change Practice Leader, IBM 5. Ray York Former Plant Manager, Ford <u>Moderator</u> Seema Chaturvedi Accelerator Group	Moderator Victor Naidu President, Ramsoft Systems, Inc.	4. Anil Sakhuja COO, Alan C Young & Associates <u>Moderator</u> Tel Ganesan President, Vision Tech Solutions
3:00 pm – 3:15 pm	Networking Coffee Break		
3:00 pm – 4:45 pm	 Business Plan Competition (Room - Algonquin) Presentations by Competition Finalists Entrepreneurship Speech - Scott Romney, Trustee, Michigan State University Announcement of the 3 Winners of the Competition 		
3:15pm – 4:30pm	How to Become a Successful Automotive Supplier (Room - T C Linguini)	Next Generation of Global Outsourcing (Room - Portage)	Top 20 Emerging Industries (Room - Charlevoix)
	1. Chain Sandhu President, NYX	1. Varchasvi Shankar President, V2Soft	1. Jeff Mason SVP, MEDC
	2. David Andrea President, OESA	2. Jay Schloff IP Attorney, Intellipex	2. Elise Lancaster Director of Purchasing, DMB
	3. Bill Cooper Former Director, Lear Corp.	 3. Poonam Gupta- Krishnan President, Iyka Enterprises Inc. 	<u>Moderator</u> Kasturi Bagchi Attorney, Maddin Hauser
	4. Deepak Goel President, TechuServe	4. Rajiv R Das Blue Cross Blue Shield of Michigan	
	<u>Moderator</u> Tej Jhamb President, T.J. Associates	Moderator Radhika Venkateswaran Assistant Vice President, Comerica	
4:30pm – 4:45pm	Networking Coffee Break		
5:00pm – 6:00pm	Networking ReceptionCharter Members' Rece	eption (Skyline Club – Invitation	Only)

6:00pm – 8:30pm	Success Story
	(Room - Algonquin)
	Living the Entrepreneurial Dream
	 Dr. Aaron Crumm, CEO, Adaptive Materials, Inc. (Michigan Business Review's Innovator of the Year)
	Keynote Dinner
	(Room - Algonquin)
	 The Midwest Economy - The Journey from Today's Challenges to Tomorrow's Successes
	 Robert Ficano, Wayne County Executive

	SATUR	DAY, NOVEMBER 22, 2008	
8:00am – 7:00pm 8:00am –9:15am	Opportunity Fair (Job, Venture, Entrepreneurship) Keynote Breakfast (Room - Algonquin) • Personal Mastery in Work and Life: How to harness your full potential to achieve extraordinary professional and personal success. • Dr. Srikumar Rao, Author and Motivational Speaker		
9:15am – 9:30am	Networking Coffee Break		
9:30am – 10:45am	Dealing with the Financial Crisis (Room - T C Linguini)	Gaining Competitive Advantage Through Green Strategies (Room - Algonquin)	Funding Strategies at Different Stages of the Business Cycle (Room - Charlevoix)
	 W.J. Aspatore Chairman, Amherst Partners, LLC Rajeev Singhal Assistant Professor Finance, Oakland University David Littmann Chief Economist, Mackinac Center for Public Policy <u>Moderator</u> Monish Verma, 	 John Tagle President, John Tagle & Asso. Raj Jonnalagadda SustainabilityPractice, Accenture Paul Durbin Miller Canfield Moderator Vijay Mony, Accenture 	 Elaine McMahon SVP, Comerica Bank Mina Sooch Director & Co-Founder, Apjohn Ventures Fund Rick Galdi President, Great Lakes Angels <u>Moderator</u> Raj Kothari, Seneca Partners
10:45am – 11:00am	VP, Citi Smith Barney Networking Coffee Break		
11:00am – 12:15pm	Merger & Acquisition - Building an Infrastructure for Seamless Integration (Room - T C Linguini)	IT Drives Business – Is Pervasive Computing Here? (Room - Algonquin)	The New Frontier: Opportunities in Life Sciences and Biotechnology (Room - Charlevoix)
	1. Vijay Mony Accenture	1. Dave Miller Chief Security Officer, Covisint	1. Bill Worzel CEO, Genetics Squared

	 2. Steven D. Sallen Partner, Maddin Hauser 3. Gautam Grover McKinsey 	2. Nidhi Srivastava Director of IT Process US, Tata Consulting Services	2. Dr. James F Eliason Executive Director, Michigan Neonatal Biotrust	
	4. Norman Lewis Professor, Wayne State University <u>Moderator</u> Gurinder Singh, Associate, Miller Canfield	 3. Joseph D. Gustavus Principal, Miller Canfield 4. Prof. Vallabh Sambamurthy Michigan State University Moderator Sanjay Kumar Director of Service Management, Accenture 	3. Abhai Johri EVP, Integral Consulting Services, Inc. Moderator Dr. Ram Reddy Diector, Next Generation Therapeutics	
12:15pm – 12:30pm	Networking Coffee Break			
12:30pm – 2:00pm	 Welcome Address (Room - Algonquin) The State of Michigan and "Our commitment to Michigan Business Growth" 			
2:00pm – 2:15pm	Networking Coffee Break			
2:15pm – 3:30pm	Thinking Outside the Box: Innovation Workshop (Room - T C Linguini)	Alternative Energy – Recent Developments and Opportunities (Room - Algonquin)	Taking your Business to the Next Level (Room - Charlevoix)	
	 Adam Hartung Managing Partner, Spark Partners Paul Davis Former President Scanlon Leadership Network 	 1. Dr. Mohamed Alamgir Director of Research, Compact Power, Inc. 2. Ananth G Ananthasubramaniam, VP, DTE Energy Ventures, 	 Prafulla Pande Business Coach Barry Demp, Barry Demp Coaching, LLC Dr. Chirinjeev Kathuria 	

	3. Raj Gupta General Manager Aircraft Wheel & Brake Division, Parker Hannifin Corp. <u>Moderator</u> Praveen Gupta, Editor-in-Chief, International Journal of Innovation Science	Inc. 3. Ajay Das General Manager Wind Energy, The Timken Company <u>Moderator</u> CK Chalekode President, Chalekode Enterprises, Inc.	Chairman, Planetspace <u>Moderator</u> Sanjay Seth Partner, Carlisle & Company
3:30pm – 3:45pm	Networking Coffee Break		
3:45pm – 5:00pm	Viable E-Business Models (Room - T C Linguini)	Riches in Niches: Examination of niche industries (Room - Algonquin)	Strategic Growth and Exit (Room - Charlevoix)
	 Raj Shah Founder, 123 Signup Matt Cardwell Director eCommerce Marketing, Quicken Loans Dr. Ron Suarez Loud Feed, Inc. Moderator Anand Kumar, VP, MI India 	 Dr. Chirinjeev Kathuria Chairman, Planetspace Steve Yencich President, Michigan Lodging and Tourism Association Col(Ret) Michael R. Morrow President & CEO, Morrow Group USA, Inc. <u>Moderator</u> Ras Desai, M&A Consultant, Whitmore, Prokes, Micallef & Associates 	 Chuck Peterson Managing Director, Pathway Partners Daljit Doogal Foley & Lardner LLP Truman Timmis Senior VP, The Advanced Strategies Group Gordon Follmer Managing Director, UHY Advisors MI Moderator Rahul Arora, Estate Planning Attorney, Aymond, Lozier & Arora PLC
5:00pm -7:00pm	Networking Coffee Break		
7:00pm – 8:30pm	 Keynote Dinner (Room - Charlevoix) Navigating Through Turbulent Times Yogen N. Rahangdale, Vice Chairman & Chief Technology Officer, American Axle & Manufacturing David Littmann, Chief Economist, Mackinac Center for Public Policy 		
8:30pm – 9:00pm	Business Plan Competition Awards & Winner Presentation		
9:00pm – 11:00pm	Entertainment/Gala/Open Dancing		